



## **2024 USAWE Eastern Zone Championship Show**

Sponsored by Three Bulls, LLC and Working Equitation East  
Held at Three Bulls, LLC, Bulls Gap, TN  
October 3-6, 2024



Dear Working Equitation Fans,

The Eastern Zone Championship (EZC) will be held at Three Bulls, LLC in Bulls Gap, TN. Though it is called the Eastern Zone Championship, any USAWE qualifying member may show with us from anywhere in the US. We are planning a lot of exciting things for the event including two Silent Auctions, a Progressive Barn Party, a Competitor's Banquet, special awards, and much more.

All of this could not be possible without your support! So, with that being said, we are asking you to consider sponsoring in one way or another. The attached sponsorship package has a large selection of sponsorship and/or advertising levels to choose from. Sponsorships may be made electronically or by mail (instructions are in the package) and are tax deductible.

If you have any questions, do not hesitate to contact us at [workingequitationeast@gmail.com](mailto:workingequitationeast@gmail.com). And Thank You for your support!!!

Yours appreciatively,  
Mindy Finelli

On behalf of Three Bulls, LLC and WE East



## 2024 USAWE Eastern Zone Sponsorship Package

<u>Sponsorship Type</u>	<u>What it offers</u>	<u>Benefits to the Sponsor</u>
<p style="text-align: center;"><b>\$500</b> <u>Sponsor a Level</u></p> <p>___ Level 1 Introductory ___ Level 2 Novice A ___ Level 3 Novice B ___ Level 4 Intermediate A ___ Level 5 Intermediate B ___ Level 6 Advanced ___ Level 7 Masters</p> <p><i>Please designate level sponsoring</i></p>	<p>For all divisions within the level (Amateur, Open, and Youth):</p> <ul style="list-style-type: none"> <li>• Ribbons (1<sup>st</sup>-5<sup>th</sup>) for each trial</li> <li>• Ribbons for Champion and Reserve Champion</li> <li>• Champion Award</li> <li>• Cash Prizes</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad in Show Program.</li> <li>• Notice of sponsorship on these <b>websites</b>: • <u>USAWE's Eastern Zone Champion</u>, • <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: • <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• The opportunity to have your picture taken with the Champions.</li> <li>• Sponsor gift.</li> </ul>
<p style="text-align: center;"><b>\$400</b> <u>Gold Sponsor</u></p> <div style="text-align: center; border: 1px solid black; width: 40px; height: 40px; margin: 0 auto;"></div> <p><i>To sponsor, place a X in the box</i></p>	<ul style="list-style-type: none"> <li>• Cash awards and prizes</li> </ul>	<ul style="list-style-type: none"> <li>• Full page ad in Show Program.</li> <li>• Notice of sponsorship on these <b>websites</b>: <u>USAWE's Eastern Zone Champion</u>, <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>
<p style="text-align: center;"><b>\$300</b> <u>Silver Sponsor</u></p> <div style="text-align: center; border: 1px solid black; width: 40px; height: 40px; margin: 0 auto;"></div> <p><i>To sponsor, place a X in the box</i></p>	<ul style="list-style-type: none"> <li>• Cash awards and prizes</li> </ul>	<ul style="list-style-type: none"> <li>• Half page ad in Show Program.</li> <li>• Notice of sponsorship on these <b>websites</b>: <u>USAWE's Eastern Zone Champion</u>, <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>

## 2024 USAWE Eastern Zone Sponsorship Package

<u>Sponsorship Type</u>	<u>What it offers</u>	<u>Benefits to the Sponsor</u>
<p><b>\$200</b> <b><u>Bronze Sponsor</u></b></p> <div style="text-align: center; border: 1px solid black; width: 30px; height: 30px; margin: 0 auto;"></div> <p><i>To sponsor, place a X in the box</i></p>	<ul style="list-style-type: none"> <li>• Cash awards and prizes</li> </ul>	<ul style="list-style-type: none"> <li>• Half page ad in Show Program.</li> <li>• Notice of sponsorship on these <b>websites</b>: <u>USAWE's Eastern Zone Champion</u>, <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>
<p><b>\$100</b> <b><u>High Score Breed Award Sponsor</u></b></p> <p>_____ Breed</p> <p><i>Please indicate Breed sponsoring</i></p>	<ul style="list-style-type: none"> <li>• High Score Breed Award</li> <li>• Cash award</li> </ul>	<ul style="list-style-type: none"> <li>• Notice of sponsorship on these <b>websites</b>: <u>USAWE's Eastern Zone Champion</u>, <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>
<p><b>\$75</b> <b><u>Specialty Award Sponsor</u></b></p> <p>___ Overall combined high score Dressage and EOH award</p> <p>___ Overall fastest Speed round</p> <p>___ Overall fastest Cattle Trial round</p> <p><i>Please indicate award sponsoring</i></p>	<ul style="list-style-type: none"> <li>• Cash award</li> </ul>	<ul style="list-style-type: none"> <li>• Notice of sponsorship on these <b>websites</b>: <u>USAWE's Eastern Zone Champion</u>, <u>Three Bulls, LLC</u>, and <u>Working Equitation East</u>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages: <u>USAWE Eastern Zone Championship</u>, <u>Three Bulls, LLC</u>, <u>Working Equitation East</u>, <u>USAWE Region 6</u>, and <u>USAWE Region 7</u>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>

**2024 USAWE Eastern Zone Sponsorship Package**

<b><u>Sponsorship Type</u></b>	<b><u>What it offers</u></b>	<b><u>Benefits to the Sponsor</u></b>
<p align="center"><b>\$50</b>  <a href="#"><u>Hospitality Sponsorship</u></a></p> <p align="center"><input type="checkbox"/></p> <p><i>To sponsor, place a X in the box</i></p>	<ul style="list-style-type: none"> <li>• Competitors Briefing dinner</li> <li>• Officials and Volunteers lunches</li> </ul>	<ul style="list-style-type: none"> <li>• Notice of sponsorship on these <b>websites</b>:  <a href="#"><u>USAWE's Eastern Zone Champion</u></a>,  <a href="#"><u>Three Bulls, LLC</u></a>, and <a href="#"><u>Working Equitation East</u></a>.</li> <li>• Notice of sponsorship on these <b>Face Book</b> pages:  <a href="#"><u>USAWE Eastern Zone Championship</u></a>, <a href="#"><u>Three Bulls, LLC</u></a>, <a href="#"><u>Working Equitation East</u></a>, <a href="#"><u>USAWE Region 6</u></a>, and <a href="#"><u>USAWE Region 7</u></a>.</li> <li>• Announcements throughout the show.</li> <li>• Sponsor gift.</li> </ul>

**Sponsorship and Advertising deadline is September 1, 2024**

Sponsorships may be mailed, with a check made payable to Working Equitation East, to:

Mindy Finelli  
825 County Road 579  
Flemington, NJ 08822

**Or** they may be made electronically by clicking [HERE](#). Once the form is filled out you will be redirected to PayPal to make your payment.

**Thank you so much for your support!!!**

**USAWE 2024 Eastern Zone Championship Show**  
**Hosted by Three Bulls, LLC and Working Equitation East**  
**Offers**  
**Show Program Advertising**

The USAWE Eastern Zone Championship Show Program is printed in full color. The program will be available to the public at the show. Advertising costs are indicated below for those that would like to advertise in the program. Ads are free for our \$500, \$400, \$300, and \$200 sponsorships. Please indicate, in the Sponsorship Chart below, the ad size desired.

Finished artwork extend to fill the full bleed area to avoid white edges around.  
**Acceptable file formats:** .psd, .pdf, .jpg, or .tif **File resolutions:** 300 dpi

**Specifications (please check your choice):**

	Full page image area	5.50" x 8.50"	<b>\$100</b>
	Half page horizontal image area	5.50" x 4.25"	<b>\$50</b>

**Sponsorship and Advertising deadline is September 1, 2024.**  
**All graphic files must be received by then to be included in the program.**

**Please send graphic files for advertising (whether paying online or by mail) to:**  
**[Pmelton1982@gmail.com](mailto:Pmelton1982@gmail.com)**

**Please mail checks made out to Working Equitation East to the below address.**

**Mindy Finelli**  
**825 County Road 579**  
**Flemington, NJ 08822**  
**908-489-2069**

**You may also fill this form out and pay online by clicking [HERE](#).**